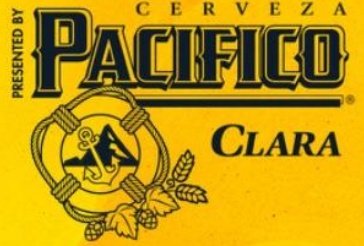




US OPEN OF SURFING

HUNTINGTON BEACH, CA 2024



AUGUST 3 - 11



The **2024 Lexus US Open of Surfing presented by Pacifico** will open on Saturday, August 3rd and run through Sunday, August 11th, 2024.

The event will host two competition divisions: the second stop of the WSL Longboard Tour and the fourth stop on the WSL Challenger Series, the main qualification pathway to the elite Championship Tour.



The event is the world's largest surf competition. Host to world-class surfing competition, run over the course of nine days the event will also feature daily live music performances at the Hurley Stage, including an exclusive ticketed evening with Sublime feat. Makua Rothman.

The event footprint boosts an expansive beach bar and more than 30+ exhibitors.

Come down to the beach to enjoy food, drinks, athlete signings, movie nights, product giveaways and more!

Check out the full schedule of events happening on and off the beach during the window using our **Eventbrite x US Open Collection Page [HERE](#)**



What's Happening

Event window: August 3 - 11, 2024



Lexus US Open of Surfing Presented by Pacifico

August 6-11



Huntington Beach Longboard Classic

August 3-6



USOS Official Merchandise Store Hours

August 3-11

8am - 7pm Friday, Saturday, Sunday

8am - 5pm, Monday-Thursday



Athlete Signings

Every day from 2pm - 3pm

Location: WSL Merch Store



USOS Movie Nights (select nights @5pm PT)

- | | |
|---------------|---|
| Sunday 8/4 | Lakey Peterson |
| Thursday 8/8 | Taylor Steele |
| Friday 8/9 | Tom & I |
| Saturday 8/10 | Samsung Presents <i>Open Always Wins</i> films (3): |
| | 1: Concrete Dreams |
| | 2: The Next Wave |
| | 3: Breaking Boundaries |



USOS Pop-Up Jumbo Screen

Locations: Pier Plaza, Festival Stream, Beach Bar

August 4-11

Surf playing 8am - 4:30pm



What's Happening

Event window: August 3 - 11, 2024



Concert: Sublime feat. Makua Rothman

Saturday 8/3, 6 - 9pm

Location: The Hurley Stage

*This show is open to guests aged 21+ only.
ID will be required upon entry.*

This intimate, one-night-only concert on the Hurley Stage at the Beach Bar will feature original band members Eric Wilson & Bud Gaugh alongside Jakob Nowell, son of the band's original frontman Bradley Nowell. 2015 WSL Big Wave Tour Champion Makua Rothman will give a special opening performance.



X Games Vert Pro

Saturday 8/3: 1pm - 3pm

Saturday 8/10: 4pm - 7pm



USOS Beach Bar

Saturday 8/3	11am - 3pm
Sunday 8/4	11am - 4pm
Monday 8/5	11am - 4pm
Tuesday 8/6	11am - 4pm
Wednesday 8/7	11am - 4pm
Thursday 8/8	11am - 4pm
Friday 8/9	11am - 7pm
Saturday 8/10	11am - 4pm
Sunday 8/11	11am - 4pm



Food Truck & Concessions

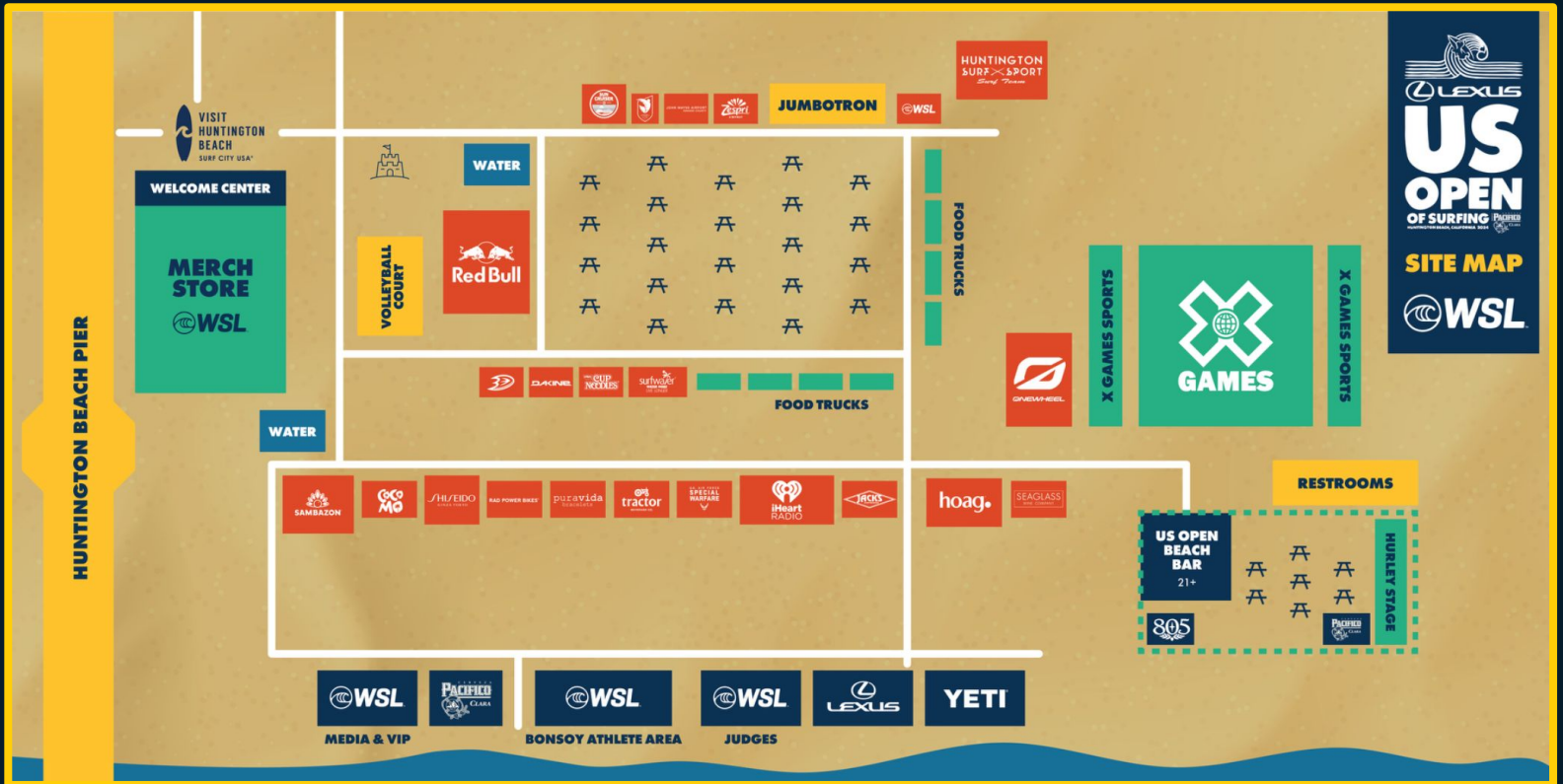
8am - 5pm daily

Prijkt Concessions will feature food trucks including: Feeding Freedom Tacos, Puzzle Kitchen Asian Fusion, Chicken N Waffles, Bierra Y Carnitas, Afters Ice Cream, Salt N Pepper, Baby's Burgers, and Wetzels Pretzels

Our beach bar will be serving product from brands: 805, Pacifico, Modelo, Sun Cruiser, Kraken, Three Olives, Milagro, Seaglass Wine, Cali Squeeze.



SITE MAP



EVENT CALENDAR

ON SAND
OFF SAND

-1 Friday 8/2

- **11am: Opening Ceremony**
Location: Event Site Waterline
- **1pm: Hall of Fame Induction**
Location: Main Street
- **5pm: SIMA Luau**
Location: Beach Bar

Saturday 8/3

- **1-3pm: X Games**
Location: Vert Ramp
- **2pm: Athlete Signings**
Location: WSL Store
- **7:30pm: Live Music Opener: Makua Rothman**
Location: US Open Beach Bar/Main Stage
- **8pm: Main Performer: Sublime**
Location: US Open Beach Bar/Main Stage

Sunday 8/4

- **1-2pm: Live Music: Negative 25**
Location: US Open Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store
- **4-5pm: Live Music: Almost Monday**
Location: US Open Beach Bar/Main Stage
- **5pm: Lakey Peterson Film**
Location: Festival Screen

Monday 8/5

- **9:30am: Rising Tides**
- **1-2pm: Live Music: Politik**
Location: US Open Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store
- **3-4pm: Live Music: Capital Dub**
Location: US Open Beach Bar/Main Stage

Tuesday 8/6

- **1-2pm: Live Music: Sweet Nobody**
Location: US Open Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store
- **3-4pm: Live Music: The Band Not**
Location: US Open Beach Bar/Main Stage

Wednesday 8/7

- **1-2pm: Live Music: Band Performances**
Location: US Open Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store
- **3pm: Public Watershed cleanup with Surfrider**
Location: Santa Ana River
- **3-4pm: Live Music: Secret Lynx**
Location: US Open Beach Bar/Main Stage

Thursday 8/8

- **10am: Public OO Beach Clean Up**
- **10:30am: Walk of Fame**
Location: 101 Main St, Huntington Beach, CA
- **1-2pm: Live Music: Dark Heavens**
Location: US Open Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store

Friday 8/9

- **10am: Oyster Restoration**
- **1-2pm: Live Music: Kutuup**
Location: Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store
- **4-5pm: Live Music: Nice & Swell**
Location: US Open Beach Bar/Main Stage
- **5pm: Tom and I | Film**
Location: Festival Screen

Saturday 8/10

- **1-2pm: Live Music: Wes Chiller**
Location: US Open Beach Bar/Main Stage
- **2pm: Athlete Signings**
Location: WSL Store
- **2:30-3pm: Surprise DJ Set**
Location: US Open Beach Bar/Main Stage
- **5pm: Open Always Wins | Films (3)**
Location: Festival Screen

Sunday 8/11

- **2pm: Athlete Signings**
Location: WSL Store





SAWYER LINDBLAD

Sawyer Lindblad is a professional surfer from San Clemente, Calif., on the World Surf League (WSL) Championship Tour (CT), the highest tier of competitive surfing. Lindblad started her competitive career in 2019 with the Pro Junior division, then moving into the Qualifying Series and the Challenger Series. In 2023, Lindblad earned her breakthrough qualification to the CT for the 2024 season, joining a decorated group of young surfers from San Clemente who also secured their spots on the elite Tour. Lindblad is also pushing the progression of surfing in her rookie season with her outstanding performances in waves of consequence, such as Pipeline and Teahupo'o.



ELI HANNEMAN

Eli Hanneman was labeled a surfing prodigy from an early age. Hanneman was born and raised in Maui, Hawaii. As a teenager, he showed his aptitude for pushing the progression in a variety of conditions. At the age of 14, he won his first Pro Junior. The young sensation then went on to the Final at the Sunset Pro QS 1,000 two years later and ultimately found his first win at Ala Moana Bowls in 2022. The long-awaited win helped propel Hanneman to continued success the following season on the Challenger Series. He won the 2023 US Open of Surfing to qualify him for the Championship Tour (CT). As a rookie on the CT, Hanneman couldn't find the same success but has returned to the Challenger Series and is out to rejoin the world's best in 2025.

TIPS & TUNING IN

Attendance Tips

- Bring your hat, sunscreen, reusable bottle, and a jacket.
- There will be no dogs allowed at the event site.
- Please note that this is a smoke-free event.
- No drones.
- This event is fully sustainable; please leave your plastic at home.

How to Follow the Event

- | | |
|-----------------------|---------------------|
| Instagram: | @wsl |
| X (formerly Twitter): | @wsl |
| Facebook: | /wsl |
| Watch Live: | worldsurfleague.com |

Where to Watch

Never miss a heat! **Stream the US Open anytime, anywhere on worldsurfleague.com or by downloading the WSL app.** You can also cheer on your favorite surfer while supporting local Huntington Beach restaurants and businesses who have partnered with the WSL to livestream the event.





Getting To Huntington Beach Pier (Nearest cross street at Pacific Coast Highway & Main St.):

FROM SAN DIEGO (405 NORTHBOUND)

1. Take Exit 9A for CA-55 S
2. Take CA-1 ramp towards San Diego/Long Beach
3. Turn right onto CA-1 N/Pacific Coast Highway
4. Continue 4.7 miles

FROM LOS ANGELES (405 SOUTHBOUND)

1. Take CA-22 E/Garden Grove Freeway, follow signs for Garden Grove.
2. Take Exist 5A to merge onto Bolsa Chica Rd.
3. Turn right onto Warner Ave
4. Turn left onto CA-1/Pacific Coast Highway
5. Continue 5.3 miles

PARKING:

We recommend arriving early to make parking as easy as possible. Check out our parking guide below for more information.[HERE](#)

